**Business Case for Attending**

To:

From:

Re: Business Case for Attending Trellis Impact 25

I would like to attend the [**Trellis Impact 25**](https://trellis.net/events/trellis-impact/?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=ti25&utm_content=-live-)conference, taking place October 28-30, 2025 in San Jose, CA.

Trellis Impact 25 is the premier event empowering professionals to accelerate innovative solutions to our planet’s biggest challenges. Bringing together three leading conferences in one location, Trellis Impact is the center of gravity for doers and leaders focused on action and results. Registering for Trellis Impact 25 gives me access to nearly 200 sessions and networking events across all three events:

* [**VERGE**](https://trellis.net/events/verge/?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=ti25&utm_content=-live-) mobilizes professionals decarbonizing and future-proofing their organizations and supply chains through climate technologies.
* [**Bloom**](https://trellis.net/events/bloom/?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=ti25&utm_content=-live-) convenes leaders and innovators driving cutting-edge tools, business strategies, and partnerships to protect and regenerate nature.
* [**GreenFin**](https://trellis.net/events/greenfin/?utm_medium=gb-site&utm_source=justification-letter&utm_campaign=ti25&utm_content=-live-)equips professionals with strategies to harness the power of capital for the clean economy transition.

**Some of the benefits I expect to gain from participating are:**

1. **Actionable Insights** – I’ll gain expert knowledge and practical strategies, whether I want to focus intensively on my specific field or expand my knowledge across climate, nature, and sustainable finance. This flexibility ensures I can focus on what’s most relevant to my role or take a broader approach to future-proof our business, drive measurable impact, and stay ahead of industry trends.
2. **High-Impact Networking** – I'll participate in strategically curated networking opportunities across all three events, with the ability to refine my connections based on my specific professional interests. This ensures I can engage in broad cross-industry conversations or focus exclusively on the connections that most directly support my role and professional growth.
3. **Cross-Sector Collaboration** – I'll engage with distinguished professionals both within and beyond my sector. Whether I choose to focus on deepening expertise in my specialized field or contributing to multi-disciplinary initiatives, I'll have access to thought leaders across climate, nature, and finance.

**I plan to attend sessions on [specific topic] that will provide actionable takeaways for our team:**

* [Session 1]
* [Session 2]
* [Session 3]

**Here is an approximate breakdown of the cost of attending.**

Registration:

Airfare:

Transportation:

Hotel:

Meals:

Total:

What’s particularly valuable about all three of these events being located together is that it’s a unique, cost-efficient opportunity to send a team from our company to get aligned on climate, biodiversity and sustainable finance trends and strategy all together. By purchasing the [**Group Package**](https://trellis.net/events/trellis-impact/group-package??utm_medium=gb-site&utm_source=justification-letter&utm_campaign=ti25&utm_content=-live-)**,** we'd get to send an unlimited number of people from our company to the event under a simple, flat rate. If we want to send a smaller team, they also offer discounts for smaller groups: 20% off for 2-3 attendees and 30% off for 4 or more. Are either of these options of interest?

I will submit a trip report post-event and share insights with relevant staff and departments.

Thank you for considering my request. I’m confident that participating in this will contribute to advancing our sustainability efforts and provide valuable insights for our company’s strategy and progress.